

EMPOWER YOUR TEAM TO REPRESENT YOUR BRAND WITH IMPACT



In today's fast-paced business environment, your team's presence speaks before they do. Whether engaging with clients, representing your brand at events, or leading internally, their visual presence and confidence shape first impressions—and lasting impact.

At **Kelly Ross Consulting**, we help teams align their outward image with inner clarity and brand values—so that presence becomes a business asset, not an afterthought.

WHAT YOUR TEAM GAINS

- ✓ **Authentic Professionalism:** Empower your team to dress the part and stay true to who they are—no stuffy rules, just aligned image.
- ✓ **Style Confidence**
Teach staff to identify the silhouettes, cuts, and colours that support their role, body, and leadership style.
- ✓ **Visual Intelligence**
Learn how to leverage colour and fit to project trust, energy, and credibility.
- ✓ **Executive Presence**
From posture to polish, they'll master the subtle cues that shape powerful first impressions.
- ✓ **Strategic Wardrobe Building**
Help your team simplify mornings, support consistency, and look put-together—every day.
- ✓ **Lasting Confidence**
When people feel like their best selves, they show up with pride, clarity, and impact.

ENGAGING TEAM-BUILDING SESSIONS

Our interactive style challenges and collaborative brainstorming activities boost morale and reinforce your company's commitment to growth. Perfect for onboarding & graduate programs, executive coaching days, women's development initiatives, brand alignment workshops & team building events.

PROFESSIONAL IMAGE IS NOT A “SOFT” ISSUE, BUT A CONCRETE BUSINESS LEVER

**Ready to elevate your company's image—one empowered team member at a time?
Let's tailor a session that makes presence your organisation's competitive edge.**